BSIM33 — E-BUSINESS

Time : Three hours   Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL the questions.

1. Define e-commerce

2. What do you understand by B-banking?

3. What do you understand by wireless Internet?

4. What is broadband?

5. Expand ISDN

6. Write down the components of EDI Systems.

7. What do you mean by EDIFACT?

8. Explain digital card.

9. What is EFT?

10. Explain ECS.

SECTION B — (5 × 5 = 25 marks)

Answer ALL the questions.

11. (a) Explain the characteristics of B-Business.

Or

(b) Discuss the benefits of E-Trading.

12. (a) Narrate the different categories of E-commerce.

Or

(b) Explain the B2C commerce with example.

13. (a) What are the advantages of broadband.

Or

(b) What are electronic markets? State its advantages.

14. (a) How does the communication of EDI message take place?

Or

(b) Explain the benefits of implementing EDI.

15. (a) Write a short on electronic wallets.

Or

(b) Write a short note on www server.

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SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Enumerate the history of e-commerce.

17. Explain B2B e-commerce trade cycle

18. What are the seven layers of OSI models?

19. Explain briefly how cash transaction take place in E-commerce.

20. Explain the layered architecture of an EDI system with a neat diagram.

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