BSIM33 — E–BUSINESS

Time : Three hours   Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is E–commerce?

2. What is E–Learning?

3. What do you mean by Electronic Data Interchange?

4. What is meant by electronic markets?

5. Define B2B.

6. Define C2C.

7. What is EDI software?

8. What is Digital Signature?

9. What do you mean by encrypted documents?

10. Define online payment.

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SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Explain the benefits of E-commerce.

Or

(b) Discuss the different phases in an E-commerce.

12. (a) Explain the B2B E-commerce with example.

Or

(b) What are the application of E-commerce technologies?

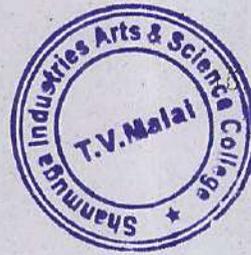13. (a) What are the different types of network security issues?

Or

(b) Write short notes on Client/Server network security.

14. (a) Explain the different benefits of EDI.

Or

(b) Explain the different protocols and their services in the network service infrastructure.

(a) Explain the advantages of mobile commerce.

Or

(b) Explain the working of E-cash payment with neat diagram.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss any five categories of E-business.

17. Explain the merits and demerits of E-marketing.

18. What is digital signature? Why it is necessary in E-commerce? What are its necessary condition?

19. Explain the cost and benefits of implementing EDI.

20. Give an account of the various electronic payment systems in India.