BSIM 33 — E – BUSINESS

Time : Three hours   Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1.   Define E–Business.

2.   Explain the term e–commerce.

3.   What is EDT?

4.   Explain B2C.

5.   What is meant by protocols?

6.   What is firewall security?

7.   Explain the term OSI model.

8.   What is WWW?

9.   Mention any three E-payment systems.

10.   What is Electronic wallet?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Discuss the benefits of E-Business.

Or

(b) What is E–banking? Explain the importance of E–banking.

12. (a) Explain the features of E–commerce.

Or

(b) Write a short note on media convergence.

13. (a) Explain the purpose of firewall security.

Or

(b) What is digital signature? How does it work?

14. (a) What is EDI software? State its functions.

Or

(b) How does the communication of EDI message take place?

15. (a) How do you distinguish between credit card and debit card?

Or

(b) Discuss the basic requirements of an online payment system

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SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the impact of E–Business.

17. Differentiate e–commerce business practices from traditional practices.

18. Enumerate the framework of e-commerce.

19. Describe the components of EDI systems.

20. Give the design of generic payment system.

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